

CELEBRATING 10 YEARS OF WALK IN MY SHOES

The flagship awareness-raising and education campaign of St Patrick's Mental Health Services

31K+

Followers across our social media channels

320K

Views of mindfulness video series



3.6MN

Impressions of the #wimslive hashtag across social media channels

1,000

Students graduated from the Walk in My Shoes TY Programme



Winner of the 'Best Communications Campaign by a not-for-profit' in the Public Relations Institute of Ireland's 2022 Annual Awards for the WIMS Live campaign

78

MENTAL HEALTH VIDEOS AVAILABLE VIA THE WIMS YOUTUBE CHANNEL

332

FILMS SUBMITTED TO THE ANNUAL FRAME OF MIND FILM COMPETITION

200+

SCHOOL ENTRIES TO THE MISSION POSSIBLE SCHOOL ACHIEVEMENT AWARDS

448

TEACHERS REGISTERED TO THE WALK IN MY SHOES SCHOOL PORTAL



Winner of the 'Best Information Campaign' in the Public Relations Institute of Ireland's 2017 Annual Awards for #MindYourSelfie

www.walkinmyshoes.ie

